

**Media Hits for George Ludwig, author of *Power Selling:
Seven Strategies for Cracking the Sales Code***

Print Hits



Time Magazine

Circulation 3,399,967



REALTOR Magazine

January 2005

Circulation 1,348,581



New York Times

Circulation 1,077,256



Mlive.com

September 22, 2008

1,073,357 Visitors per Month



Cleveland.com

September 22, 2008

976,249 Visitors per Month

Chicago Tribune

Chicago Tribune

October 19, 2008

Circulation 898,703



Al.com

September 22, 2008

854,664 Visitors per Month



Nola.com

September 22, 2008

810,304 Visitors per Month

Entrepreneur

Entrepreneur Magazine

August 2004

Circulation 609,765



The Associated Press

October 12, 2004



Netscape

October 12, 2004

23,972,000 Visitors per Month



MyBusiness Magazine

October/November 2004

Circulation 600,000

Newsday

Newsday

October 12, 2004

Circulation 580,069



PennLive.com

September 22, 2008

379,323 Visitors per Month

syracuse.com

Syracuse.com

September 22, 2008

349,557 Visitors per Month



Staff Digest

October 2008

The Miami Herald

The Miami Herald

October 25, 2004

February 24, 2005

Circulation 306,943

Pittsburgh Post-Gazette®

Pittsburgh Post-Gazette

October 18, 2004
Circulation 245,065

Star-Telegram FORT WORTH

Fort Worth Star-Telegram

October 18, 2004
Circulation 227,474



RIS Media

October 16, 2008
November 17, 2008
224,320 Visitors per Month



SILive.com

September 22, 2008
199,339 Visitors per Month

Richmond Times-Dispatch

Richmond Times-Dispatch

January 16, 2005
October 17, 2004
October 18, 2004
Circulation 173,217

INVESTOR'S BUSINESS DAILY®

Investors Business Daily

August 1, 2005
Circulation 161,421

IdeaMarketers

Where YOUR Ideas Shine!

IdeaMarketers

December 2008

161,067 Visitors per Month

SellingPower

Solutions for Sales Management

Selling Power Magazine

June 21, 2004

August 2, 2004

Circulation 132,055



Builder

October 2004

114,074 Visitors per Month

PROFIT

PROFIT, Your Guide to Business Success

September 2004

Circulation 101,905



CRM Magazine

July 2004

Circulation 80,000



MassLive.com

September 22, 2008

76,084 Visitors per Month



SearchCRM.com
September 2004



Selling Power: Sales Management Newsletter
August 2, 2004
68,000 Visitors per Month



Sales and Marketing Management Magazine
August 1, 2004
May 2005
Circulation 66,140



Manage Smarter
December 18, 2008



The Myrtle Beach Sun-News
October 17, 2004
Circulation 60,931



Treasure Coast Business Journal
August 15, 2004
Circulation 54,000



Reliable Plant
December 2008
Circulation 52,215

**National
Underwriter**

National Underwriter Magazine
August 23, 2004
Circulation 50,182



Life Insurance Selling
August 2004
Circulation 50,000



FoodService.com
October 31, 2008
48,317 Visitors per Month



National Relocation & Real Estate Magazine
September 21, 2004
Circulation 42,000

Broker

Broker
October 2008
November 2008
Circulation 40,001

training

Training Magazine

December 10, 2008

Circulation 40,001

Poughkeepsie Journal

The Poughkeepsie Journal

September 25, 2005

Circulation 40,000

Asian Enterprise

Asian Enterprise Magazine

September 2004

Circulation 40,000



Scotsman Guide

Circulation 38,972



Northwest Herald

January 2005

January 2006

February 2006

Circulation 36,937



SalesDog.com

Your number one destination for sales success!

SalesDog.com

November 2008

February 2008

July 28, 2008

Circulation 30,000

motivationstrategies

Motivation Strategies

Circulation 30,000



Xchange

November 12, 2008

Circulation 29,678

52,029 Visitors per Month



Phone +

September 16, 2008

December 2, 2008

29,816 Visitors per Month



Autobody Online

December 1, 2008

29,255 Visitors per Month



Marketing News

American Marketing Association

August 15, 2004

Circulation 23,384



AG Professional

October 20, 2008
Circulation 23,129



Gourmet Retailer

September 16, 2008
Circulation 23,000



Mobile Electronics

May 2005
Circulation 22,500



Business Xpansion Journal

November 2008
Circulation 22,000



Whittier Daily News

October 14, 2004
Circulation 21,105

looking fit.

Looking Fit

December 17, 2008

Circulation 16,133

INDUSTRIAL AND OFFICE REAL ESTATE // IDEAS // ISSUES // TRENDS
Development

Development

Spring 2005

Circulation 16,000

The **MONTANA STANDARD**

The Montana Standard

October 17, 2004

Circulation 15,497

OF OPERATIONS & FULFILLMENT

Operations + Fulfillment Advisor

February 9, 2004

Circulation 15,318

IDAccess

ID Access

June 6, 2008

14,825 Visitors per Month

PROFESSIONAL
DOORDealer
THE INDEPENDENT VOICE OF THE DOOR & ACCESS COMMUNITY

Professional Door Dealer

December 17, 2008

Circulation 13,690



Corvallis Gazette-Times

October 18, 2004
Circulation 13,170



The National Federation of Independent Business

October 2004



Kane County Chronicle

October 13, 2004
Circulation 12,299



AWRT (American Women in Radio & Television)



The Business Journal

August 23, 2004
December 3, 2004
March 7, 2005
Circulation 10,000



Stockhouse

October 17, 2004

Small Business Marketing Ideas Letter

Small Business Marketing Ideas Letter

June 2004



The McHenry Business Journal

August 2004

February 2005

Circulation 7,500



ASTD Training Today

Summer 2004



B2B

October 5, 2008

Circulation 5,560



Providence Business News

October 27, 2008

Circulation 3,989

Book Marketing

Book Marketing Update

October 2004

Circulation 3,000

AMERICANS FOR FINANCIAL SECURITY

Americans for Financial Security

December 2004



ProfitGuide.com

August 2004

2,094 Visitors per Month

MarketingAngel.com™

a little slice of heaven in a tough marketing world

MarketingAngel.com

June 2004



Connecticut Business Times

August 2004



Getting Ahead

August 23, 2004



Century 21

September 21, 2004



WS Radio

Entrepreneur Magazine Radio Show

July 23, 2004

The CEO Refresher

... brain food for business!

The CEO Refresher

October 2008



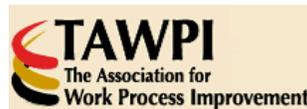
Startup Nation

April 2005



Business Forms, Labels, & Systems

June 20, 2004



The Association for Work Process Improvement (TAWPI)

September 15, 2008

December 2008



FuelNet

September 26, 2008

October 28, 2008

November 6, 2008

December 8, 2008

THE MORTGAGE LINE

Mortgage Line

October 23, 2008

November 13, 2008



Snow Magazine

November 13, 2008

News You Can Use

by David H. Stevens

News You Can Use

November 18, 2008



Compra Alquila Blog

November 17, 2008



ArticlesBase

December 3, 2008



Kentucky Banker

September 2008

Circulation 1,500

TV Interviews

TN 2000

TN 2000 (Training & Nutrition 2000)

Nationally Syndicated

John Abdo Host

March 1997

INNERQUEST

INNERQUEST

Evanston, IL

Jay Stone, Host

March 6, 2001

CPRTV

The Chicago Philippine Reports TV

Channel 48, WFBT

Chicago, IL

December 4, 2008

Radio Interviews



WRMM-FM

27,000-Watt Station, Rochester, NY

March 1997



WKZO-AM
Kalamazoo, MI
March 30, 2001



KDXU-AM
Santa Clara, UT
December 7, 2002



QR77
770 AM
Calgary, Alberta, Canada
June 12, 2003



WBNW-AM
Boston, MA
June 13, 2003
June 20, 2003



WILO-AM
Frankfort, IN
June 17, 2003



Advice Radio

CSKY Radio
Lindale, GA
June 17, 2003



WROK-AM

Rockford, IL
June 18, 2003



WJMS-AM

Ironwood, MI
June 18, 2003



KEYS-AM

Corpus Christi, TX
June 19, 2003



WYBG-AM

Massena, NY
June 19, 2003



WASO-AM

Metairie, LA

June 19, 2003

1420 WACK AM
Hometown Radio

WACK-AM

Newark, NJ
June 25, 2003

WXCT-AM

WXCT-AM

Southington, CT
June 30, 2003



KLLI-FM

100,000-Watt Station, Dallas, TX
July 1, 2003



WSPT-AM

Stevens Point, WI
July 8, 2003



WSVA-AM

Harrisonburg, VA
July 8, 2003



KKCT-FM

100,000-Watt Station, Mandan, North Dakota
July 11, 2003



KSWN-FM
50,000-Watt Station, McCook, Nebraska
July 11, 2003

WOON-AM

WOON-AM
Woonsocket, RI
July 11, 2003



WCWA-FM
Toledo, OH
Denny Schaffer, Host, Fred Lefebvre-Prod.
July 17, 2003



WKYH-AM
Paintsville, KY
July 17, 2003

WDDD-FM

WDDD-FM
West Frankfort, IL.
July 24, 2003



WIBC-AM
Indianapolis, IN
July 25, 2003
January 7, 2004



Business of Success
Las Vegas, NV
August 3, 2003

WYAM-AM

WYAM-AM
Decatur, Alabama
August 5, 2003



KMGZ-FM
Lawton, OK
August 7, 2003

WNYJ-FM

WNYJ-FM
Philadelphia, PA
August 9, 2003

InsideSuccess Radio

The Inside Success Show
August 12, 2003

October 13, 2004
Mount Jackson, VA



KWUF-AM
Pagosa Springs, CO
August 22, 2003



KONP-AM
Port Angeles, WA
August 22, 2003



KSCJ-AM
Sioux City, IA
August 25, 2003



KCTE-AM
Overland Park, KS
August 26, 2003



WZYX-AM
Cowan, TN
August 27, 2003
December 26, 2003



WWWI-AM

Brainerd, MN
August 28, 2003

WLBE-AM

WLBE-AM
Ocala, FL
September 6, 2003

Mike about Money

Mike Schiano
Orlando, FL
September, 15, 2003



WRMN-AM
Elgin, IL
November 7, 2003



KXIC Radio
Iowa City, IA
November 12, 2003

WHPC Radio Station

WHPC-FM
Woodbury, NY
November 12, 2003



KVON-AM
Napa, CA

November 17, 2003



WSRF-AM

Fort Lauderdale, FL
December 26, 2003



WLIE-AM

Deer Park, NY
January 2, 2004
January 29, 2004



WKBN-AM

Youngstown, OH
January 3, 2004



WJON-AM

St. Cloud, MN
January 7, 2004

KJFF ~ AM 1400 STRAIGHT TALK

KJFF-AM

Festus, MS
January 13, 2004



KXEL-AM

Waterloo, IA
January 22, 2004



KGGO-FM
Des Moines, IA
January 30, 2004



WLFO-AM
Farmville, VA
February 9, 2004



WRIT-AM
Bamburg, SC
February 12, 2004



WQLS-AM
Dothan, AL
February 12, 2004



KAHI-AM
Sacramento, CA
February 25, 2004



WLSS-AM
Sarasota, FL
March 29, 2004

WABJ-AM

WABJ-AM
Adrian, MI
March 31, 2004

W.D.D.R Radio

WDDR-FM
Newark, NJ
April 16, 2004

KMSR-AM

KMSR-AM
Dallas, TX
June 15, 2004



Selling Across America
wsRadio
July 23, 2004

The BUSINESS
Shrink

The Business Shrink
Icicle Network
WRTN-FM, New York, NY
August 7, 2004



The Ric Bratton Show

Syndicated
August 18, 2004



Common Sense

WKVL-AM
50,000-Watt Station, CBS affiliate in Tennessee
August 24, 2004



Front Page

WMKY-FM
NPR Affiliate
50,000-Watt Station, Morehead, KY
September 13, 2004

Financial Lifeline Radio

Financial Lifeline Radio

Syndicated
December 16, 2008



The Investing Revolution

KFXR-AM
50,000-Watt CNN Radio affiliate, Dallas TX
January 16, 2008

Coming Soon



SkyWest Magazine

January 2009

Circulation 82,000



Executive Matters

American Management Association

January 2009



Event Solutions

January 2009

Circulation 24,567



George Ludwig is a recognized authority on sales strategy and peak performance psychology. An international speaker, trainer, and corporate consultant, he is currently the president and CEO of GLU Consulting. He helps clients like Johnson & Johnson, Abbott Laboratories, Northwestern Mutual, CIGNA, and numerous others improve sales force effectiveness and performance.

Though it's George's strategies and processes that help corporations increase productivity and performance, it's his tremendous energy and dynamism that spark the transformation. Again and again, clients remark on his amazing ability to unleash human capacity and inspire men and women to break out of their comfort zones. The result is a whole new type of salesperson.

His customized presentations teach achievers to make stunning advances in their lives. From helping salespeople realize cherished dreams to helping corporations exponentially accelerate revenue

streams, George Ludwig leaves audiences and individuals empowered, emboldened, and clamoring for more.

George is the best-selling author of *Power Selling: Seven Strategies for Cracking the Sales Code* and *Wise Moves: 60 Quick Tips to Improve Your Position in Life & Business*. He's also a columnist and frequent contributor to *Entrepreneur magazine*, *Investor's Business Daily*, *Selling Power*, and numerous business radio programs. Having gained a reputation as a thought leader in his industry, he is frequently interviewed for trade publications and newspapers.