



THE ALTERNATIVE BOARD  
*Achieve Success with Peer Advice and Coaching*

August 4, 2008

Mr. George Ludwig  
George Ludwig Unlimited  
2515 Grove Lane, Suite 100  
Cary, IL 60013

Dear George:

Thank you for speaking to our CEO Forum on March 17, 2006 in Rosemont. With more than 100 guests at our breakfast meeting, you were challenged to provide an enthusiastic presentation that kept the attention of the audience. The feedback from our evaluation forms indicated that the meeting was really successful. The guests were engaged throughout the presentation, and they left with effective selling concepts and techniques they could use in their businesses.

On behalf of the members of The Alternative Board of Chicago, I thank you for your excellent presentation.

Sincerely,

A handwritten signature in black ink that reads "Ralph Soper". The signature is written in a cursive, flowing style.

Ralph Soper  
President  
The Alternative Board – Fox Valley  
2247 Williamsburg Avenue  
Geneva, IL 60134